

## Veeam Cloud Connect

# Fast, secure cloud-based backup and replication

To keep your business growing and your customers happy, you need to make sure your (and their) data is always available and fully protected, no matter where it resides – on premises, at a remote site, or in the cloud. Yet your daily operations can be brought to a halt in an instant by any number of threats – cyber-attacks, hardware failures, natural disasters or even human error.

Even a few moments of downtime can have a significant impact on your profitability, productivity and brand reputation, so it's critical that you can recover swiftly and painlessly. To avoid this costly impact, you need to ensure your data is protected off site for when the unexpected happens, with a solution that is easy to use, scalable and affordable.

### The 3-2-1-1-0 Rule

To achieve full protection of your data, industry experts recommend a backup and disaster recovery strategy that meets the 3-2-1 Rule: at least 3 different copies of data, on 2 (or more) different media, with at least 1 off site. This best practice helps you prepare for the worst while keeping backup and recovery simple and effective.

Veeam has taken this a step farther to address nearly any failure scenario, with the 3-2-1-1-0 Rule:



#### The 3-2-1-1-0 Rule

With Veeam Cloud Connect, you can master the 3-2-1-1-0 Rule without investing money and resources into a second site or adding bandwidth – leverage cloud backup services from a Veeam service provider and take advantage of Veeam's simple-yet-powerful solutions to keep your data protected.

**BaaS for the data center:** Seamlessly execute a hybrid cloud strategy by storing backups off site for retention, secure recovery and more.

**BaaS for endpoints:** Keep your on-the-go workforce and dispersed infrastructure fully protected with backup directly to the cloud.

**Disaster Recovery as a Service:** Achieve full- or partial-site failover to a remote DR site from anywhere with a few clicks through a secure web portal.



Three different copies of data



Two different media



One offsite copy

## VEEAM



Of which is:  
offline air-gapped  
or immutable



No errors after  
automated  
backup testing  
& recoverability  
verification

## Veeam-powered BaaS & DRaaS

Veeam® Cloud Connect offers fast and secure backup and recovery for data centers, endpoints, and the cloud, all from a single web-based console. Getting started is as simple as selecting a service provider from our global network of partners and pointing your backup or replica jobs to the cloud with a few simple clicks. It's really that easy.

No more wrestling with legacy backup systems or babysitting redundant tasks, and no need to invest in the up-front costs of a second site. Protect your data no matter the location or workload type with powerful backup and instant recovery options.

## Powerful and affordable protection to, from and within the cloud

Veeam Cloud Connect is built into Veeam Backup & Replication™, a 4-in-1 backup and recovery solution for storage snapshots, backups, replicas and continuous data protection in a single product. Veeam is the industry leader, ensuring secure and reliable protection for your cloud, virtual and physical workload needs.

NEW Veeam Backup & Replication v11, with over 150 new features and enhancements, unlocks unprecedented resiliency for any size business:



Bulletproof ransomware protection with immutable backups on a hardened Linux repository



Instant recovery for NAS, Microsoft SQL and Oracle



Archive Tier, Object Storage, and other Scale-out Backup Repository(tm) (SOBR) enhancements



New modern RESTful API service



And more!

### Data protection whatever the workload



**Cloud:** AWS, Microsoft Azure and Google Cloud Platform

**Virtual:** VMware vSphere, Microsoft Hyper-V and Nutanix AHV

**Physical:** Microsoft Windows, Linux, Mac, IBM AIX and Oracle Solaris and file shares

Applications: Microsoft, Oracle and SAP

### Veeam: The global leader in data protection

- 400,000 customers and growing
- Veeam protects over 83% of Fortune 500 companies
- +75 NPS Score: Over 3.5x industry average
- Over 24,000 service providers

Plus, by teaming up with Veeam and our global network of partners, you'll find the services, solutions and expertise you need to keep your data protected in the cloud, in your offices and beyond. Remain resilient in the face of even the most demanding data protection challenges with Veeam Cloud Connect.



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